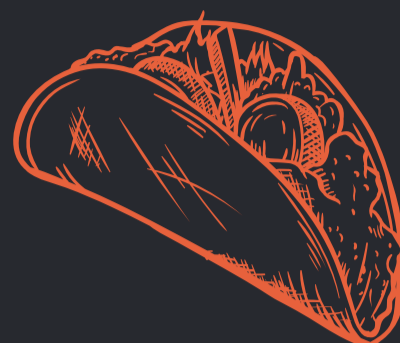


ONLINE ORDERING STATS FOR RESTAURANTS



60% EAT TAKEOUT OR DELIVERY ONCE A WEEK OR MORE

60% eat out once a week or more.



92% EAT OUT OCCASIONALLY

92% eat out at least once per month.

OVER \$5000 A YEAR

The average household spends over \$5000 in restaurant meals per year.



UP TO 30% COMMISSION

Some third party platforms charge up to 30% commission for restaurants.

23% USE 3RD PARTY PLATFORMS REGULARLY

Among the millennial cohort, 23 percent order at least once a week using third party platforms like Skip The Dishes according to restaurant Canada's Food Service Facts



DIGITAL OUTPACED DINE IN

Online ordering and delivery orders have grown 4x faster than dine in traffic since 2014.

LOYALTY PROGRAMS INCREASE ORDERS

In a survey 45% of respondents said that mobile ordering or loyalty programs would encourage them to use online ordering more often



18% INCREASE IN ORDER VALUES

According to Business Insider, pizza chains boasted on 18% increase in average order value for online orders vs phone orders.

\$38 BILLION

Orders placed via mobile apps and smart phones is a \$38 billion industry.



PEOPLE PREFER RESTAURANTS

70% of Consumers prefer to order direct from the restaurants for the reason that money goes straight to restaurant.

14% PREFER 3RD PARTY

In a survey 14% of respondents said they would prefer a third party app over the restaurants own app.

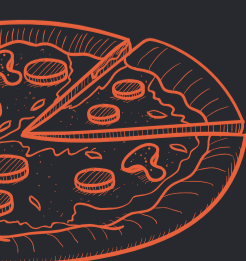
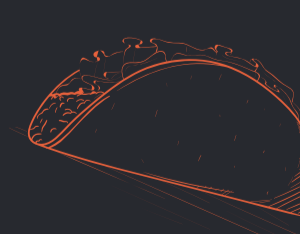


67% MORE FREQUENTLY

Customers who place an order online will visit that restaurant 67% more frequently than those who do not

AT LEAST \$50

34% of customers who order online will spend at \$50 per order on average



SOURCES

WWW.STATSCAN.CC.CA

WWW.UPSERVE.COM

WWW.NRN.COM

WWW.BUSINESSINSIDER.COM